

Our Mission

The mission of JSSB is to provide personalized, hands-on, results-driven program solutions that empower all stakeholders and contractors to:

1. Build and develop capable, sustainable, and profitable construction firms
2. Manage risks for all parties engaged in the contracting process
3. Increase contractor capacity and access to capital and surety bonding
4. Connect contractors to opportunity
5. Facilitate accountability and excellence in execution in our goals and mission
6. Provide meaningful and measurable impact and data

We provide contractors with innovative tools, strategic direction, and a customized roadmap to facilitate the successful management of a legacy construction firm. Our model and approach promotes an “everyone wins” strategy to create transparency, accountability, and ownership. We call it the North Star Contractor Positioning System.



States Served

California, Colorado, Connecticut, District of Columbia, Florida, Georgia, Illinois, Maryland, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Texas, Utah

Entities Served

Federal & State Departments of Transportation, Airports, Transit Agencies, Trade Associations, Minority Organizations, Chambers of Commerce, Stadium Authorities, Large General Contractors, Toll Authority, School Districts, and many more.

Our Approach

The North Star Positioning System is a comprehensive approach to advising and providing solutions to the client, stakeholders and contractors to navigate toward their desired outcome. Building strong businesses requires insight as to where the roadblocks, risks, and rewards await. The North Star approach navigates around unfavorable conditions and provides the best route. We act as a guide, pointing out key underwriting principles along the way.

Our Difference

What makes JSSB different is that not only do we know what makes contractors successful; we also know what makes contractors fail. Because of our expertise in risk management, we can warn contractors and provide alternative routing and detours to avert problems and keep them moving toward success. Also, a key to our success is our ability to partner with professional service providers who provide excellence in service and share our commitment to making a difference.

About Us

JSSB Consulting LLC was founded by surety executive Joanne S. Brooks, Esq., as a boutique company with national reach and reputation for transformational programming for contractor development. With a combined 50 years of experience, JSSB is an industry leader in project management and contractor development focused on expanding the pool of qualified contractors capable of bidding, bonding, winning, and successfully executing and completing contracts for public and private owners, primes, general contractors, and subcontractors (our stakeholders). JSSB brings best practices, strategic insight, collaboration, and customer-focused advisory consulting to our stakeholders. Whether we are explaining why bonding matters to contractors, the ways to maximize the most protection for a government entity or providing a comprehensive contractor-bonding program for our agency clients, JSSB cares about making a difference and uses a blend of inspiration and education to motivate contractors to focus on their businesses, accept accountability for success and providing the navigational tools to guide contractors to their desired destination.

Joanne S. Brooks, Esq., named “**Best Surety Executive for Minority Companies**” by the Maryland Washington Minority Companies Association and a “Women Who Empowers” by the African American Chamber of Commerce of New Jersey

Our Professional Services

The JSSB Team is made up of passionate subject matter experts that engage and listen to your organization’s goals, mission and vision, and that benchmark and evaluate your program against best practices, resulting in a customize strategic implementation plan. We help you navigate through local sensitivities, cultures, and practices encountered while executing the plan. Team JSSB gets you to the desired destination, while providing measurable outcomes and data analysis. Recognizing your organization is uniquely positioned in the marketplace, our comprehensive approach is not “one size fits all”. We serve in excellence, and deliver impactful, results-driven, inspirational, transformational, and effective programming.

Core Competencies:

- Bonding, Underwriting, and Contractor Business Building Resources
- Custom Contractor Capacity Building Program
- Stakeholder Engagement and Coalition Building Services Development
- Custom Educational Contractor Development Coursework
- Contract Risk Mitigation
- Diversity & Inclusion Expertise
- Executive & Leadership Advisory Services on Transformational Contractor Development Issues
- Project Specific Subcontractor Engagement and Development
- Workshop Subject Matter Expertise & Speakers
- Custom Contractor Outreach, Education, and Training